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AVAILABLE PUBLICATIONS

of USDA's Consumer and Marketing Service

(Except Market News Reports)



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U. S. DEPARTMENT OF AGRICULTURE
CONSUMER AND MARKETING SERVICE

C&MS 53
Revised, APRIL 1969

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This publication supersedes AMS-523, "Reports and Publications of USDA's Consumer and Marketing Service," issued January 1964.

PREFACE

This report lists the publications of the Consumer and Marketing Service, numerically by series under the four broad C&MS program categories—Consumer Food, Consumer Protection, Marketing Services, and Market Regulation. Included also: a general section listing publications dealing with matters broader than any one of the four categories; a separate listing by series and number; a section listing the major periodicals of the Consumer and Marketing Service, with the exception of market news reports, which are listed in C&MS-21, ‘Federal-State Market News Reports—A directory of services available.’

Copies of publications are free, as long as the supply lasts, unless a price is given. Copies of publications in the AMS-, C&MS- or PMG-series are available from the Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250. Copies of other publications listed as free are available from the Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250.

Publications with a price (marked*) may be ordered directly from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. Remittances can be made by coupons which are sold by the Superintendent of Documents in the denomination of 5 cents, postal money order, express order, or personal check. Currency may be sent at the sender's risk.

The series in which the publication is issued indicates the nature of the material in the publication (popular, technical, semitechnical, etc.) and the audiences for which intended. The only publications listed in each of the following series are those issued by the Consumer and Marketing Service, or by predecessor agencies for lines of work now continued by the Consumer and Marketing Service. Below is an abbreviated description of each series as applied to agricultural marketing:

AB—Agriculture Information Bulletins: Semitechnical marketing information of interest to people and groups throughout the American public—urban as well as rural.

AH—Agriculture Handbooks: Information for ready reference, such as manuals, guidebooks, specifications, glossaries, and lists of plants or animals, for professional and technical workers.

AMS—Series: Material not eligible for other series listed here. For example, preliminary reports on marketing research, such as reports on less complete research projects than are reported in the Marketing Research Report series; non-administrative agency guides and handbooks that lack sufficient general interest to be included in the Agriculture Handbook series; reference lists; reprints of major articles from C&MS periodicals presenting new information on C&MS programs; annual statistical compilations not eligible for the Statistical Bulletin series. Series discontinued.

C&MS—Series: Replaces AMS series.

FB—Farmers' Bulletins: Easily read and understood bulletins emphasizing the practical application of agricultural information, stressing directions and recommendations.

G—Home and Garden Bulletins: Easily read and understood bulletins emphasizing the practical application of such subject matter, stressing directions and recommendations.

L—Leaflets: Popular material of the same general character as the Farmers' Bulletin and Home and Garden Bulletin series but in a briefer form.

MB—Marketing Bulletins: Popular presentation of information on agricultural marketing for the general public.

M—Miscellaneous Publications: Both technical and nontechnical publications that do not conform to the size or type of material specified for the other series.

MRR—Marketing Research Reports: Results of marketing research in semitechnical or semipopular style.

PA—Program Aids: Information on current agricultural marketing programs for people affected by the program.

PH-S—Photo Series: Four- to eight-page leaflets with photographs and explanatory legends on a particular phase of agricultural marketing. Prepared especially for magazines and newspapers needing illustrative material.

PMG—Poultry Marketing Guide: Information compiled annually to help producers and marketers tailor their production and marketing plans to market prospects.

PS—Picture Stories: Same as PH-S series.

SB—Statistical Bulletins: Annual or several-year compilations of market news and other statistics gathered relating to agricultural marketing programs.

T—Technical Bulletins: Results of research carried on by the Consumer and Marketing Service and its cooperators written in technical language and intended chiefly for scientists and specialists in the field studied.

Following each publication title, we have indicated the division of the Consumer and Marketing Service responsible for the program or activity covered in the publication. For a statement of the work of the Consumer and Marketing Service and programs assigned to the various divisions, see PA-661, "This is USDA's Consumer and Marketing Service." A list of the divisions and the symbol identifying each follows. If you order publications and do not find the answer to your question or problem, you may wish to address an inquiry to the division responsible for the program.

Administrative Services Division (AS)
Commodity Distribution (CD)
Consumer Protection Programs Services Staff (CPPS)
Cotton Division (CN)
Dairy Division (DA)
Food Stamp Division (FS)
Food Trades Staff (FT)
Fruit and Vegetable Division (FV)
Grain Division (GR)
Information Division (IN)
Livestock Division (LS)
Matching Fund Program (MF)
Poultry Division (PY)
Processed Food Inspection Division (PFI)
School Lunch Division (SL)
Slaughter Inspection Division (SI)
Technical Services Division (TS)
Tobacco Division (TB)
Transportation and Warehouse Division (TW)

| <u>AB</u> | <u>Page</u> | | <u>Page</u> | <u>G</u> | <u>Page</u> | | <u>Page</u> |
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| 257..... | 9 | | 4..... | 11 | 140..... | 10 | 584..... |
| 295..... | 10 | | 5..... | 11 | 141..... | 11 | 631..... |
| 331..... | 10 | | 6..... | 11 | 143..... | 11 | 645..... |
| | | | 7..... | 11 | 144..... | 13 | 661..... |
| | | | 8..... | 12 | 145..... | 12 | 667..... |
| <u>AH</u> | | | 9..... | 6 | 146..... | 12 | 675..... |
| 31..... | 13 | | 10..... | 9 | 148..... | 10 | 678..... |
| 51..... | 10 | | 11..... | 9 | 157..... | 13 | 686..... |
| 75..... | 13 | | 12..... | 13 | <u>MB</u> | | 708..... |
| 219..... | 9 | | 13..... | 11 | 9..... | 11 | 719..... |
| 243..... | 6 | | 14..... | 11 | 10..... | 12 | 728..... |
| 254..... | 8 | | 15..... | 13 | 15..... | 12 | 750..... |
| 265..... | 10 | | 16..... | 7 | 17..... | 10 | 794..... |
| 341..... | 9 | | 18..... | 12 | 26..... | 13 | 797..... |
| 350..... | 6 | | 19..... | 6 | 27..... | 9 | 803..... |
| | | | 21..... | 9 | 29..... | 11 | 804..... |
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| 16..... | 10 | | 42-43..... | 7 | 39..... | 11 | 877..... |
| 71..... | 10 | | 44..... | 12 | 40..... | 9 | 886..... |
| 95..... | 11 | | 46..... | 12 | 41..... | 10 | |
| 122..... | 9 | | 47..... | 12 | 42..... | 10-13 | <u>PH-S</u> |
| 219..... | 8 | | 48..... | 9 | 43..... | 13 | 53..... |
| 230..... | 8 | | 50..... | 9 | 44..... | 12 | 54..... |
| 313..... | 6 | | 52..... | 9 | 45..... | 12 | 67..... |
| 323..... | 10 | | 53..... | 6 | <u>M</u> | | 10 |
| 344..... | 12 | | 54..... | 8 | 310..... | 10 | <u>PMG</u> |
| 358..... | 8 | | 55..... | 7 | | | 5..... |
| 366..... | 10 | | 56..... | 13 | 867..... | 13 | 13 |
| 406..... | 8 | | 57..... | 11 | | | |
| 411..... | 10 | | 58..... | 7 | <u>MRR</u> | | <u>PS</u> |
| 451..... | 9 | | 59..... | 7 | 668..... | 12 | 165..... |
| 457..... | 13 | | 60..... | 7 | 701..... | 9 | 171..... |
| 462..... | 10 | | 61..... | 7 | 804..... | 12 | 176..... |
| 480..... | 12 | | 62..... | 13 | | | 218..... |
| 505..... | 10 | | 64..... | 13 | <u>PA</u> | | 8 |
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| <u>C&MS</u> | | | <u>FB</u> | | 506..... | 9 | 1186..... |
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| 2..... | 12 | | 2111..... | 10 | 557..... | 7 | 1231..... |
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Posters on the following subjects are listed on these pages: beef 12; eggs, 13; food stamp, 7; lamb, 12; pork, 12; poultry, 8, 13; school lunch, 7; veal 12.

GENERAL

| | | Date Issued or Revised | Issuing Division |
|---------|--|------------------------|------------------|
| AH-350 | Compilation of Statutes Relating to the Consumer and Marketing Service and Closely Related Activities | 1968 | |
| AH-243 | Compilation of Agricultural Marketing Agreement Act of 1937; Reenacting, Amending, and Supplementing the Agricultural Adjustment Act, as Amended | 1963 | FV |
| C&MS-53 | Available Publications of USDA's Consumer and Marketing Service | 1969 | IN |
| PA-570 | Services for You from USDA's Consumer and Marketing Service | 1966 | IN |
| PA-661 | This is USDA's Consumer and Marketing Service | 1968 | IN |

CONSUMER FOOD PROGRAMS

DONATED FOOD

| | | | |
|---------|---|------|----|
| AMS-313 | Suggested Demonstrations Using Dried Whole Egg | 1961 | CD |
| AMS-527 | Corn Grits Recipes for Schools & Institutions..... | 1964 | CD |
| C&MS-9 | Demonstrations Featuring Donated Foods in Family meals | 1962 | CD |
| C&MS-19 | Rolled Wheat Recipes for Institutions..... | 1965 | CD |
| C&MS-23 | The Daily Food Guide—Some Choices for the Thrifty Families..... | 1966 | CD |
| C&MS-24 | Instant Nonfat Dry Milk—A Good Choice for the Thrifty Family..... | 1966 | CD |
| C&MS-25 | Cheese—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-26 | Donated Nonfat Dry Milk—A Good Choice for the Thrifty Family..... | 1966 | CD |
| C&MS-27 | Vegetables and Fruits for Vitamin A—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-28 | Fruits and Vegetables for Vitamin C—A Good Choice for the Thrifty Family..... | | |
| C&MS-29 | A Variety of Fruits and Vegetables—Some Choices for the Thrifty Family..... | 1966 | CD |
| C&MS-30 | Enriched Rice—A Good Choice for the Thrifty Family..... | 1966 | CD |
| C&MS-31 | Enriched Corn Grits—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-32 | Enriched Cornmeal—A Good Choice for the Thrifty Family..... | 1966 | CD |
| C&MS-33 | Donated Cracked Wheat Bulgur—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-34 | Whole Grain or Enriched Breads and Cereals—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-35 | Donated Rolled Wheat—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-36 | Beef and Pork—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-37 | Peanut Butter—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-38 | Dry Split Peas—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-39 | Fish—A Good Choice for the Thrifty Family | 1966 | CD |
| C&MS-40 | Dry Beans—A Good Choice for the Thrifty Family..... | 1966 | CD |
| C&MS-41 | Poultry—A Good Choice for the Thrifty Family | 1966 | CD |

| | | | Date Issued or Revised | Issuing Division |
|---------|---|--|---------------------------|---------------------|
| C&MS-42 | Eggs—A Good Choice for the Thrifty Family | | 1966 | CD |
| C&MS-43 | Canned Chopped Meat or Luncheon Meat—A Good Choice for the Thrifty Family | | 1966 | CD |
| C&MS-59 | Rolled Oats (Quick Cooking)—A Good Choice for the Thrifty Family | | 1968 | CD |
| C&MS-60 | Raisins—A Good Choice for a Thrifty Family | | 1968 | CD |
| C&MS-61 | The Good Foods Coloring Book | | 1968 | CD |
| C&MS-74 | Evaporated Milk—A Good Choice for the Thrifty Family | | 1968 | CD |
| PA-373 | Guide for Warehousing USDA-Donated Foods | | 1959 | CD |
| PA-557 | USDA Donated Foods for Disasters—A Guide for State and Local Officials. | | 1965 | CD |
| PA-667 | The U.S. Department of Agriculture's Food Donation Program | | 1965 | CD |
| PH-S-53 | Cooking With Dried Eggs. | | 1961 | CD |
| PH-S-54 | Nonfat Dry Milk for Needy Families. | | 1961 | CD |

FOOD STAMPS

| | | | |
|---------|---|------|----|
| C&MS-1 | The Food Stamp Program—An Initial Evaluation of the Pilot Projects | 1962 | FS |
| C&MS-58 | I'm Worth More Than You Are—Food Stamp Poster. | 1968 | FS |
| PA-534 | The Food Stamp Program—A Guide for Retailers and Wholesalers | 1966 | FS |
| PA-645 | The U.S. Department of Agriculture's Food Stamp Program. | 1965 | FS |
| PA-823 | Retailers, Encourage Your Low-Income Customers to Take Part in the Food Stamp Program. | 1967 | FS |

PLENTIFUL FOODS

| | | | |
|--------|---|------|----|
| PA-686 | Your Plentiful Foods Program. A Marketing Aid. | 1965 | FT |
|--------|---|------|----|

SCHOOL LUNCH

| | | | |
|---------------------|---|------|----|
| C&MS-16 (Poster) | Get Your A for Health—Eat a Type A School Lunch Every Day. Color 18 x 24 inches | 1966 | SL |
| C&MS-55 | Private School Lunch Management Manual | 1967 | SL |
| C&MS-70 | A Menu Planning Guide for Breakfast at School. | 1968 | SL |
| PA-19 | National School Lunch Program | 1968 | SL |
| *PA-270 | Food Buying Guide for Type A School Lunches. \$1.25. | 1964 | SL |
| PA-403 | Food Storage Guide for Schools and Institutions | 1959 | SL |
| *PA-631 | Quantity Recipes for Type A School Lunches. \$4.50 | 1966 | SL |
| PA-719 | A Menu Planning Guide for Type A School Lunches. | 1966 | SL |
| PA-750 | School Lunches—A Billion-Dollar Market for Food. | 1966 | SL |

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| | | | Date Issued or Revised | Issuing Division |
|---------|---|--|---------------------------|---------------------|
| PA-812 | The Child Nutrition Act of 1966..... | | 1967 | SL |
| PS-165 | To Feed a School Child..... | | 1964 | SL |
| PS-218 | School Breakfasts | | 1969 | SL |
| *Poster | Include These Foods in the Lunch Each Day—Serve Each Child A Real "Type A." Color, 8 x 10-1/2 and 24 x 32 inches. \$.10..... | | 1959 | SL |

CONSUMER PROTECTION

FOOD INSPECTION—GENERAL

| | | | |
|---------|---|------|------|
| C&MS-54 | Federal Meat Inspection (A Statistical Summary for 1967) | 1968 | CPPS |
| C&MS-65 | USDA Marks of Quality—Marks of Wholesomeness | 1968 | IN |
| C&MS-68 | The Wholesome Meat Act—How It's Geared to Small Meat Plants | 1968 | CPPS |

MEAT INSPECTION

| | | | |
|--------|--------------------------------------|------|------|
| PA-877 | Inspection for Your Protection | 1968 | CPPS |
|--------|--------------------------------------|------|------|

POULTRY INSPECTION

| | | | |
|--------------------|--|------|------|
| AMS-219 | Information for Applicants for Poultry Inspection | 1958 | CPPS |
| AMS-406 | A Digest of Regulations Governing the Transportation of Poultry and Poultry Products under the Poultry Products Inspection Act | 1963 | CPPS |
| PA-170 (Poster) | Know the Poultry You Buy. Color, 11-3/4 x 17-1/2 & 30 x 45 inches | 1963 | PY |
| *PA-299 | USDA Poultry Inspection—A Consumer's Safeguard. \$.05 | 1966 | CPPS |

MARKET REGULATION

DEFENSE PROGRAMS

| | | | |
|--------|--|------|----|
| AH-254 | Guide to Civil Defense Management in the Food Industry. (Prepared in cooperation with the Office of Civil Defense, Department of Defense)..... | 1963 | TW |
|--------|--|------|----|

FRUITS AND VEGETABLES

| | | | |
|---------|--|------|----|
| AMS-230 | Marketing Agreements and Orders for Fruits and Vegetables | 1961 | FV |
| AMS-358 | Doing Business the PACA Way...Pointers on Trading Practices Prescribed by the Perishable Agricultural Commodities Act..... | 1960 | FV |

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| | | | Date Issued or Revised | Issuing Division |
|---------|--|--|------------------------|------------------|
| AMS-451 | The Fruit and Vegetable Grower and PACA—What it is, Enforcement, Responsibilities, Grower's Rights | | 1961 | FV |
| C&MS-10 | Meeting the Raisin Standards | | 1966 | FV |
| PA-506 | ABC's of Federal Marketing Orders and Agreements for Fruits and Vegetables.... | | 1962 | FY |
| PA-584 | Mr. Fruit-Vegetable Grower: Does a Federal Marketing Order Fit Your Industry?. | | 1963 | FV |
| PA-794 | What Food Retailers Should Know About the Perishable Agricultural Commodities Act..... | | 1967 | FV |
| PA-804 | The Perishable Agricultural Commodities Act—Fair Trading in the Fruit and Vegetable Industry..... | | 1967 | FV |

MILK

| | | | |
|---------|--|------|----|
| AMS-122 | Questions and Answers on Federal Milk Marketing Orders | 1963 | DA |
| C&MS-11 | Packaged Fluid Milk Sales in Federal Milk Order Markets. (By size and type of containers and distribution method during November 1965). | 1967 | DA |
| C&MS-22 | Bulk Cooling Tanks on Farms Supplying Federal Milk Order Markets..... | 1966 | DA |
| C&MS-50 | Sources of Milk for Federal Order Markets by State and County..... | 1968 | DA |
| MB-27 | The Federal Milk Marketing Order Program | 1968 | DA |
| MRR-701 | Volume-Weight Conversion Factors for Milk: An Abstract of Committee Report of Study Conducted in 13 Federal Milk Order Markets | 1965 | DA |
| MRR-701 | (Supplement). Full Committee Report of Study on Volume-Weight Conversion Factors for Milk..... | 1966 | DA |

SEEDS

| | | | |
|---------|--|------|----|
| *AH-219 | Identification of Crop and Weed Seeds. \$2.00 | 1963 | GR |
| C&MS-48 | Sampling Seed—A Guide to U.S. Customs Inspectors | 1963 | GR |

MARKETING SERVICES

GENERAL

| | | | |
|---------|--|------|----|
| AH-341 | USDA Standards for Food and Farm Products | 1969 | IN |
| C&MS-21 | Federal-State Market News Reports—A Directory of Services Available | 1968 | IN |
| C&MS-52 | Codex Alimentarius Commission—International Standards for Food Products | 1967 | IN |
| C&MS-65 | USDA Marks of Quality—Marks of Wholesomeness..... | 1968 | IN |
| C&MS-69 | USDA Grade Names for Food and Farm Products | 1968 | IN |
| MB-40 | The Federal-State Market News Service | 1968 | IN |
| PA-675 | You Can Buy Quantity and Still Control Quality—Food Acceptance Service | 1965 | IN |
| PA-708 | How to Use USDA Grades in Buying Food..... | 1967 | IN |
| PS-176 | Market News by Wireless | 1965 | IN |

COTTON AND COTTONSEED

| | | | |
|---------|--|------|----|
| *AB-257 | Cotton Quality Relationships Between Selected Measures of Quality and Fiber, Yarn, and Processing Properties—Multiple Statistical Relationships, 1946-60. \$1.00 | 1962 | CN |
|---------|--|------|----|

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| | | | Date Issue or Revised | Issuing Division |
|---------------------|--|--|-----------------------|------------------|
| *AB-295 | Quality Relationships of American Egyptian Cotton, Between Selected Measures of Quality and Fiber, Yarn, and Processing Properties. \$.25 | | 1965 | CN |
| ¹ AB-331 | Annual Cotton Quality Survey, Summary of Results of Fiber and Processing Tests from Selected Production Areas, Crop of 1967 | | 1968 | CN |
| AMS-16 | Cotton Testing Service. . . Tests Available, Equipment and Techniques, Basis for Interpreting Reports | | 1963 | CN |
| AMS-71 | The Evaluation of Results Obtained on Available Types of Fiber Strength Testers Using Various Guage Spacings and Their Relation to Yarn Strength | | 1955 | CN |
| AMS-323 | Tables of Cotton-Fiber Strength for Flat Bundle Strength Tests at 1/8-inch Guage | | 1959 | CN |
| AMS-411 | Color Code for Relating Color Measurements of Raw Cotton to Color in Grade Standards | | 1960 | CN |
| AMS-462 | Short Fiber Content of Cottons in Relation to Other Quality Measurements | | 1962 | CN |
| AMS-505 | Micronaire Readings—A New Service for Cotton Producers | | 1963 | CN |
| MB-37 | The Story of Cotton | | 1967 | CN |
| MB-41 | Market News Service on Cotton | | 1968 | CN |
| M-310 | The Classification of Cotton | | 1965 | CN |
| PA-797 | Different Grades and Staple Lengths of Cotton | | 1967 | CN |

DAIRY PRODUCTS

| | | | | |
|---------------------|--|--|------|----|
| *AH-51 | Federal and State Standards for the Composition of Milk Products (and Certain Non-Milkfat Products). \$.20 | | 1968 | DA |
| *AH-265 | A Summary of Laws and Regulations Affecting Cheese Industry. \$.35 | | 1966 | DA |
| AMS-366 | Dairy Products Inspection Service—Aid for Quantity Buyers | | 1960 | DA |
| FB-2111 | Judging and Scoring Milk (Revised). | | 1968 | DA |
| G-128 | How to Buy Cheddar Cheese by USDA Grades | | 1967 | DA |
| G-140 | How to Buy Instant Nonfat Dry Milk | | 1967 | DA |
| G-148 | How to Buy Butter | | 1968 | DA |
| MB-17 | Cheese Buying Guide for Consumers | | 1961 | DA |
| MB-42 | Market News Service on Dairy and Poultry Products | | 1968 | PY |
| PH-S-67 | Quality Dairy Products—Manufactured Under USDA's Grading and Quality Control Service | | 1964 | DA |
| PS-171 | How Much is She Worth? (A grading system for dairy heifers). | | 1964 | DA |
| ¹ SB-420 | Dairy Market Statistics 1967 | | 1968 | PY |

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FRUITS AND VEGETABLES

| | | Date Issued or Revised | Issuing Division |
|----------------------|---|---------------------------|---------------------|
| AB-114 | Highlights of Potato Marketing | 1953 | FV |
| AMS-95 | Color Evaluation of Canned Tomato Juice with Natural and Artificial Illumination | 1956 | FV |
| AMS-520 | Official Grade Standards and Inspection for Fresh Fruits & Vegetables. | 1963 | FV |
| ¹ C&MS-3 | Fresh Fruit and Vegetable Unloads in Eastern Cities by Commodities, States and Months. Calendar Year 1967. Issued Annually | 1968 | FV |
| ¹ C&MS-4 | Fresh Fruit and Vegetable Unloads in Western Cities by Commodities, States and Months. Calendar Year 1967. Issued Annually. | 1968 | FV |
| C&MS-5 | Fresh Fruit and Vegetable Unloads in Midwestern Cities by Commodities, States, and Months. Calendar Year 1967. Issued Annually | 1968 | FV |
| ¹ C&MS-6 | Fresh Fruit and Vegetable Unloads in Southern Cities by Commodities States and Months. Calendar Year 1967. Issued Annually | 1968 | FV |
| ¹ C&MS-7 | Fresh Fruit and Vegetable Unloads Totals for 41 Cities. Calendar Year 1967. Issued Annually | 1968 | FV |
| ¹ C&MS-13 | Fresh Fruit and Vegetable Shipments by States, Commodities, Counties, Stations. Calendar Year 1967. Issued Annually. | 1968 | FV |
| ¹ C&MS-14 | Fresh Fruit and Vegetable Shipments by Commodities, States, Months. Calendar Year 1967. Issued Annually | 1968 | FY |
| C&MS-57 | Peanut Price Summary—1940-66. | 1967 | FV |
| ¹ C&MS-73 | Match Supply With Demand to Market Vegetables Successfully | 1969 | FV |
| FB-1560 | Preparing Strawberries for Market | 1960 | FV |
| G-141 | How to Buy Fresh Fruit | 1967 | FV |
| G-143 | How to Buy Fresh Vegetables | 1968 | FV |
| MB-9 | Preparing Peaches for Market. | 1960 | FV |
| MB-29 | Peanut Marketing | 1964 | FV |
| MB-35 | Market Your Fresh Apples | 1964 | FV |
| *MB-39 | The Market News Service on Fruits and Vegetables. \$.10. | 1967 | FV |
| PA-728 | Shopper's Guide for Canned Peas | 1966 | FV |
| PA-803 | Processed Fruit and Vegetable Inspection at Your Service | 1967 | FV |
| SB-427 | Fresh Fruit and Vegetable Prices, 1967. Wholesale-Chicago and New York; Auction—Chicago and New York City; F.O.B.—Leading Points. Issued Annually | 1968 | FV |

GRAIN AND GRAIN PRODUCTS

| | | | |
|---------|---|------|----|
| AMS-511 | Comparison of Various Moisture Meters with the Oven Method in Determining Moisture Content of Grain. | 1963 | GR |
| AMS-513 | Historical Review of Changes in the Grain Standards in the United States | 1963 | GR |
| AMS-518 | Changes in Sedimentation Value of Stored Wheat (A Study of South American Wheat). | 1963 | GR |
| AMS-519 | Stability of Wheat Sedimentation Values | 1963 | GR |

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| | | | Date Issued or Revised | Issuing Division |
|----------------------|---|--|---------------------------|---------------------|
| ¹ C&MS-2 | Molasses Market News—Annual Summary 1967 | | 1968 | GR |
| ¹ C&MS-18 | Rice—Annual Market Summary 1967 | | 1968 | GR |
| ¹ C&MS-44 | Grain Crop Quality, 1967 Crops Carlots and Trucklots Receipts. | | 1968 | GR |
| MB-44 | The Market News Service on Grain..... | | 1968 | GR |
| MRR-804 | Estimation and Control of Experimental Error in the Falling Number Test for Wheat and Flour | | 1967 | GR |

LIVESTOCK, MEATS AND WOOL

| | | | | |
|---------------------|---|--|------|----|
| AMS-344 | Market News Service on Livestock, Meats, Wool | | 1962 | LS |
| C&MS-8 | USDA's Beef Carcass Evaluation Service | | 1966 | LS |
| C&MS-46 | Large-Scale Meat Buying Made Easy (Announcement of an Educational Program) | | 1966 | LS |
| C&MS-47 | Let's Buy Meat. (Announcement of an Educational Program). | | 1966 | LS |
| G-145 | How to Buy Beef Steaks | | 1968 | LS |
| GI-46 | How to Buy Beef Roasts. | | 1968 | LS |
| MB-10 | Preparing Wool for Market—How to Increase Profits..... | | 1967 | LS |
| MB-15 | U.S. Grades for Beef | | 1968 | LS |
| *MB-45 | USDA Yield Grades for Beef. \$15. | | 1968 | LS |
| MRR-668 | Measuring Wool by Staple Length Recorder | | 1964 | LS |
| Poster | Beef Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches | | 1958 | LS |
| Poster | Lamb Chart—Wholesale and Retail Cuts. Black & White, 16x24 inches..... | | 1955 | LS |
| Poster | Pork Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches .. | | 1965 | LS |
| Poster | Veal Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches.. | | 1955 | LS |
| Poster | Feeder Steers. Black & White. 8x10-1/2 and 21x42 inches | | 1966 | LS |
| Poster | Slaughter Barrows and Gilts, Black & White, 8x10-1/2 & 21x42 inches | | 1955 | LS |
| Poster | Slaughter Steers. Black & White, 8x10-1/2 and 36x52-1/2 inches..... | | 1967 | LS |
| Unnumbered Leaflets | | | | |
| T-1231 | Illustrations of the Lower Limits of Certain Degrees of Typical Marbling Referred to in the Official United States Standards for Grades of Carcass Beef | | | LS |
| | Methods of Determining Cutability Grade for Beef Carcasses and Cuts. | | | LS |
| | Beef Muscle Characteristics as Related to Carcass Grade, Carcass Weight, and Degree of Aging | | 1961 | LS |

MATCHING FUND PROGRAM

| | | | | |
|---------|--|--|------|----|
| AMS-480 | Abundant Production, our Greatest Heritage: Efficient Marketing, Our Greatest Challenge. A report of the National Service Workshop at Atlanta, Ga., November 14-17, 1961 | | 1962 | MF |
|---------|--|--|------|----|

*For sale only. Available from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402 at price indicated. Send remittance (check or money order) to the Superintendent of Documents.

¹When publications are cited as annuals, only the latest edition is issued. Copies of previous editions may be available in some instances. (Those not available (as well as all publications listed) may be found in public or university libraries maintaining Government publications.

| | | Date Issued or Revised | Issuing Division |
|---------|---|------------------------|------------------|
| C&MS-56 | Proceedings of the Agricultural Export Promotion Workshop—for Representatives of the State Departments of Agriculture and other State Agencies. | 1968 | MF |
| C&MS-64 | Marketing Service Programs Conducted by State Departments of Agriculture. . . | 1968 | MF |

POULTRY AND POULTRY PRODUCTS

| | | | |
|---------------------|--|------|----|
| AH-31 | Poultry Grading Manual. | 1965 | PY |
| *AH-75 | Egg Grading Manual. \$45. | 1968 | PY |
| C&MS-62 | Know the Eggs You Buy. Color, 30 x 45 inches | 1968 | PY |
| G-144 | How to buy Eggs | 1968 | PY |
| G-157 | How to Buy Poultry | 1968 | PY |
| *MB-26 | Fresh Francy or Grade AA Eggs Produced and Marketed Under Federal State Quality Control Program. \$05. | 1968 | PY |
| MB-42 | Market News Service on Dairy and Poultry Products | 1963 | PY |
| PA-70 | Know the Eggs You Buy. Color, 11-3/4 x 17-1/2 inches. | 1968 | PY |
| PA-170 (Poster) | Know the Poultry You Buy. Color, 11-3/4 x 17-1/2 & 30 x 43 inches. | 1967 | PY |
| PA-678 | Poultry Parts Chart. Black and White, 30 x 24 inches | 1968 | PY |
| PA-886 | USDA Egg Products Inspection-A Safeguard for Quantity Buyers. | 1968 | PY |
| PMG-5 | 1969 Turkey Marketing Guide | 1968 | PY |
| Poster | Interior Quality of Eggs. Color, 27 x 41 inches | 1960 | PY |
| *Poster | U.S. Standards for Quality of Individual Shell Eggs. Color, 15 x 22. \$15 | 1960 | PY |
| ¹ SB-421 | Poultry Market Statistics, 1967 | 1968 | PY |

TOBACCO

| | | | |
|---------|---|------|----|
| AMS-457 | Tobacco Inspection, Market News, and Demonstration Services. Type 32 Maryland. | 1961 | TB |
| C&MS-12 | Tobacco Inspection, Market News and Demonstration Services. Type 31 Burley | 1965 | TB |
| C&MS-15 | Tobacco Inspection, Market News and Demonstration Services. Type 11-14, Flue-Cured | 1967 | TB |
| MB-43 | Market News Service for Tobacco and Naval Stores | 1968 | TB |
| M-867 | Tobacco in the United States—Production, Marketing, Manufacturing, Exports | 1966 | TB |
| SB-424 | Annual Report on Tobacco Statistics, 1967 | 1968 | TB |
| T-1186 | The Chemical Composition of Representative Grades of the 1951 and 1952 Crops of Burley Tobaccos | 1958 | TB |
| T-1225 | The Chemical Composition of Representative Grades of the 1952 and 1954 Crops of Flue-Cured Tobacco. | 1960 | TB |

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PERIODIC REPORTS

(EXCEPT MARKET NEWS REPORTS)¹

AGRICULTURAL MARKETING, a monthly magazine, is designed to keep publications, organizations, marketing firms, marketing specialists, and other officials and individuals informed about current activities in marketing that relate to the work of the Consumer and Marketing Service. It discusses (1) marketing services, such as the establishment of standards and the grading and inspection of farm products, and market news; (2) consumer food programs, such as school lunch, food stamps, donated foods, and plentiful foods; (3) market regulation activities such as the administration of the Perishable Agricultural Commodities Act, U.S. Warehouse Act, and marketing agreements and orders for milk and for fruits and vegetables; and (4) consumer protection activities, such as the inspection of meat and poultry for wholesomeness.

Free distribution of AGRICULTURAL MARKETING is limited generally to persons engaged in information or education work closely related to one or more of the programs administered by USDA's Consumer and Marketing Service, or who are assisting in some manner in carrying out these or closely related programs. This includes, for example, libraries, information media, Federal and State employees cooperating with C&MS programs, consumer groups, and staff members of agricultural colleges. Free distribution is handled by the Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250. Subscriptions may be purchased at \$1.50 a year (foreign rate \$2.25). Single copies are 15 cents each. Make checks payable to the Superintendent of Documents and send order and remittance to the Government Printing Office, Washington, D.C. 20402.

ACREAGE-MARKETING GUIDES

Acreage-Marketing Guides, published seasonally, are designed to assist vegetable growers in balancing the supply of each vegetable with market requirements. They provide the best possible estimates of the acreage of individual vegetables needed in meeting these requirements. Six guides booklets are published each year, in advance of planting time. Copies are available from the Information Division, Consumer and Marketing Service. The following are scheduled for issuance during 1969:

1969 Acreage-Marketing Guides

Summer and Fall Vegetables, Melons, Sweetpotatoes - March

Vegetables for Commercial Processing - March

Summer and Fall Potatoes - March

1970 Acreage-Marketing Guides

Winter Vegetables and Potatoes - August

Spring Vegetables and Melons - November

Spring Potatoes - November

PLENTIFUL FOODS MONTHLY LISTS

Plentiful Foods Monthly List is an advance listing of foods which are expected to be in plentiful supply during the succeeding month. A "Distributors" edition of the list is prepared especially for wholesalers, jobbers, retailers and others engaged in selling food to consumers. A "Food Service" edition is prepared for such public and institutional feeders as restaurants, cafeterias, inplant feeders, etc. Decisions on listings of plentiful foods are made in Washington by USDA food analysts, and national lists (Distributors and Food Service) and published showing foods expected to be in plentiful supply throughout the greater part of the United States. Marketing specialists in District offices of the Consumer Food Programs then adapt these national listings to their own area, and the two regionalized lists are published each month from each of the five Area offices. The lists are released about the middle of the

¹ Market News Reports are listed in C&MS-21 "Federal-State Market News Reports—a Directory of Services Available," from Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250.

month, covering the succeeding month. For addition to the mailing list, write to the Food Trades Staff, C&MS USDA, stating your occupation and need for the information, and your preference as to which list will be most helpful to you - Distributors or Food Service.

Occasionally, Special Plentiful Foods Programs are conducted on foods in especially plentiful supply. Fact sheets of supply and background information are customarily prepared to support these campaigns—one for food distributors, one for the food service industry. Apply as above.

Smart Shopper Guides and Every Day Food Guides list economical foods in plentiful supply for the month as well as the USDA-donated foods available during the month. The Guides are distributed as reproducible proofs through C&MS' Food Trades Staff in cooperation with the food stamp and commodity distribution programs. They are reproduced locally and sent to recipients, to the food industry, and are used as training aids.

Smart Shopper Recipes—simplified, illustrated and using low-cost foods—have proved popular and useful in USDA's "Food Makes the Difference" campaign. These picture recipes are one of several means of communication being used by C&MS to help low-income families get a wholesome, nutritious diet at the lowest cost. They are geared to the food needs of families participating in USDA's food stamp and commodity distribution programs.

TOBACCO REPORTS

Tobacco Stocks Reports provide quarterly information on the supply and carryover of tobacco stocks held by warehouses, dealers, and the Federal government. These publications, in the "TOB" series, cover tobacco stocks on hand as of January 1, April 1, July 1, and October 1 of each year.

Annual Tobacco Market Reviews provide an annual summary of market prices, sales, and quality of major tobacco types. They are published for the following types:

Flue-cured tobacco, TOB-FL
Flue-cured and dark air-cured tobacco, TOB-FDA
Light air-cured tobacco
TOB-LA Part I (Burley)
TOB-LA Part II (Maryland)

To get on the mailing list for any of these publications, contact the Tobacco Division, C&MS, USDA, Washington, D.C. 20250.

REPORTS ON REGULATORY ACTIVITIES

Federal Milk Order Market Statistics provides monthly information on the operation of Federal milk marketing orders which, on March 1, 1968, regulated the handling of milk in 74 designated urban marketing areas throughout the country. Approximately 50 percent of all milk marketed by farmers in the United States, and two-thirds of all milk sold for fluid use, is priced under the Federal milk marketing orders. This publication reports minimum milk prices, number of producers delivering milk to regulated handlers, total deliveries and use made of the milk, and fluid milk product data. It also highlights major milk order actions taken during the month. To get your name on the mailing list, write to the Dairy Division, C&MS, USDA, stating your occupation and need for the information.

Prosecution and Seizures under the Federal Seed Act. Reports or notices on individual court actions under the Federal Seed Act are issued as cases are completed. A publication is issued annually summarizing the facts involved in all court actions taken during the preceding fiscal year. For copies write to the Grain Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250.

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Consumer and Marketing Service
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